



STUDENTSLIVE EXECUTIVE TEAM

AMY WEINSTEIN



FOUNDER, CEO & ARTISTIC DIRECTOR OF STUDENTSLIVE PASSPORT TO BROADWAY INTERNATIONAL

Amy Weinstein is the CEO and Founder of *StudentsLive*, A *Global Broadway Education Company* for the past 22 years and more recently Artistic Director of Sister Company *Passport to Broadway International*. Starting literally with just an idea, StudentsLive grew into one of the world's most significant theater education programs attracting over 250,000 students worldwide with an annual budget of over 1 million dollars and annual international programs engaging organizations from Brazil, South Korea, Italy, China, Guatemala, Indonesia and Japan. After 20 years of growth, it now boasts partnerships with virtually every single hit Broadway show, endorsements from America's political, cultural, and artistic leaders, alliances with foreign governments and arts education programs, and a proven track record of financial sustainability. Most importantly, tens of thousands of young people and lifelong learners across the globe have been touched by StudentsLive programs – the ultimate measure of success. Her entire career up to this point has been dedicated to serving and developing her passion for arts education. As early as High School, she was drawn to both leadership and the arts. Young as she was at the time, she knew that she wanted to share the magic and the power of theater with as many people as possible. Graduating from New York University with a degree in theater and communication, she began her work early on as a theatrical talent agent and casting director in Hollywood. Due to her expertise and comprehensive focus on education, she was asked to teach acting to at-risk teenagers with Jean Stapleton's foundation, **The Academy of Performing and Visual Arts** in East Los Angeles. Out of her work with these artistically talented and gifted young people, she co-wrote with Annette Cardona (Cha in the movie Grease) and directed a musical play entitled *Second Chance*, which toured as an Equity TYA contract to over 100,000 students in California and surrounding states. National mental health experts recognized the play as an inspirational arts model for crisis intervention, and interpersonal issues amongst teenagers at risk throughout the country. WGBH/PBS was so impressed with the play they commissioned it for adaptation to teleplay in 1996. Ms. Weinstein served as a producer on the project. She also traveled and spoke internationally to world class competitive athletes, teaching presentation and interpretative performance skills. Ms. Weinstein continued her work in the New York area as an improvisation and acting teacher at the **American Musical and Dramatic Academy** as a senior member of the faculty, directing graduation showcases for international musical theater students from around the world. She was soon after hired

as education director by **Tony Randall's** Not-For-Profit Broadway Tony Award Nominated **National Actors Theater**. With NAT for eight years, Ms. Weinstein created study guides, workshops and led professional development training for Applied Theater majors in conjunction with NAT's Broadway shows for 46 New York City Public Schools specially selected to receive, free of cost, NAT's education programs and to experience the classics on Broadway. Recent shows included, *The Resistible Rise of Arturo Ui*, starring **Al Pacino** *Judgment at Nuremberg*, starring Maximillian Schell, *The Gin Game*, starring Charles Durning and Julie Harris and *Night Must Fall* starring Matthew Broderick. She hired, trained and developed programs with and for experienced teaching artists and professionals in the theater, education and film communities and built bridges for students in underserved New York to experience the comprehensive, interdisciplinary, social, cultural, political and personal values of theater. She currently works full time overseeing both StudentsLive and Passport to Broadway wearing multiple hats as Producer, Director and CEO travels internationally with her creative teams to ensure the workshops reflect the finest standards and vision from the top down. She also continues writing, directing and producing both On and Off-Broadway and created **StudentsLive, Inc.** for the sole purpose of facilitating the large demand for her programs and services. Her talented staff consists of two or three program directors, college and high school interns, and a large cadre of volunteers in the theater and education communities. She has designed implemented, supervised and trained teachers and artists in educational programming curricula worldwide from theatre and dance academy students in China, to elementary school theatre curricula programs in the Bronx, New York. to MFA students and teachers here in New York and San Diego to International Broadway Musical Theater Intensives for international students and schools around the globe travelling to the United States. Her programs have gained national print and electronic press attention including **Court TV, CNN, The New York Times, ABC, NBC, CBS** and various local media outlets for their educational, entertaining and artistic value. Her excellent relationship with leaders in the cultural, social and political communities has helped tie the Broadway community into new audiences, greater revenue and inspire a greater understanding of the importance of theater arts in young people's lives. Amy also offers private audition coaching and she has taught notable professionals including Jesse Tyler Ferguson from TV's "Modern Family", Christopher Jackson from Broadway's *Lion King, In The Heights* and *Hamilton* and TV's "Bull", Lala Karmela a well-known film star in Indonesia and members of the sensational world renowned pop group AKB48 from Japan. She has also collaborated with top Broadway, theater, film and television professionals such as Al Pacino, Charles Durning, Billy Crudup, Reba McEntyre and more. Amy's education work has been recognized by social and political leaders such as the Mayors of New York and Los Angeles, Former President Bill Clinton and Former Secretary of State Hilary Clinton, and highly reputable top social and civic leaders throughout the world. Amy has also worked closely with top Broadway Producers of Broadway Hits such as *Rent, Chicago, Annie Get Your Gun, Peter Pan, Matilda* and *Wicked*. She supports the values and philosophy that provide a context, through artistic connections to the human experience, and believes that the best theater experiences and studies should spark passion and inspiration, motivate creative thinking and enrich and transform the human experience in a rich, incandescent, diverse and highly multi-disciplinary environment. amy@studentslive.net www.passporttobroadway.com IG @passporttobway Twitter Passporttobroadwayworldwide FB: StudentLivePassporttoBroadway

Jessica Fraser

President of Marketing and Client Relations

Jessica is happy to continue her lifelong love of theatre with this great program. Having worked with children and youth groups around the country Jessica has witnessed first-hand the power of theatre in the lives of all persons. After attending American University in Washington, DC, Jessica returned home to New York eager to be a part of live theatre.

She has worked in sales and marketing on the business side of Broadway and had the privilege of witnessing truly amazing performances on the Broadway stage. Her love for education and bringing live theatre to new audiences drew her to this position with StudentsLive.

Jessica is proud to be part of a team doing such wonderful work - educating children and young adults in the language, understanding and appreciation of theatre - an education that will hopefully continue throughout their lives.

STUDENTSLIVE MISSION

StudentsLive's mission is to create highly effective, interactive and innovative Workshops and new audience development programs in partnership with the best theater our country has to offer: Broadway. We enrich audiences' access to and understanding of live theatre; creating and inspiring newer, better and wider audiences and artists alike; connecting and providing deeply engaging, experiential visits to Broadway Shows by offering the highest quality education programming and services.

We began partnering with producers to develop future audiences of critical thinkers who would return time and again to seek out quality theatre, and instill appreciation and love for the arts at an early age. Since 2000, **StudentsLive's** curriculum-based programs have attracted over **350,000** new audiences from the widest range of cultural, ethnic and socioeconomic backgrounds.

StudentsLive supports alternative learning, cross cultural and interdisciplinary opportunities for a wide range of new audiences and creating, developing, managing and implementing interactive Broadway Educational Workshops and Materials for support in classrooms worldwide. **StudentsLive** trains, hires, and organizes teams of Broadway artists and professionals to serve each audience's needs, and our programs enable a new generation of audiences to make the arts a permanent part of their lives in ways in which they can deeply explore its value, not just fill up a seat.

STUDENTSLIVE PROFILE

Since 2000, **StudentsLive's** Award-Winning live interactive education programming have attracted over **350,000** participants from as far away as **Indonesia, Guam, The UK, Italy, Brazil, China, South Korea** and from all across the United States. **The League of American Theatres and Producers** and **Theatre Development Fund** have awarded **StudentsLive** grants six years in a row for **Outstanding Education Programs on Broadway**. **StudentsLive's** programs are now attracting adult groups and tour internationally in collaboration with presenters all across the world.

Guest Speakers and Workshop participants at our high profile **Exclusive Student Matinees and Workshops** on Broadway have included:

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| Judge Judy | Geraldine Ferraro | Johnnie Cochran | Tommy Hilfiger |
| Kathy Lee Gifford | Susan Lucci | George Hamilton | Reba McEntire |
| Chazz Palminteri | Bernadette Peters | Joey Fatone | Scary Spice |

StudentsLive's programs have been recognized as vital to New York City's arts and education initiatives by **Mayors Michael Bloomberg** and **Rudolph Giuliani**, and have received letters of support and praise from **Former President Bill Clinton** and **Former Secretary of State Hilary Clinton**.

Our programs have also been covered and written about in national and local print and electronic media by **The New York Times, The Jane Pauley Show, Court TV, Variety, The Daily News, The New York Post, ABC, CBS, NBC, Fox, UPN, and NY1**.

Past Shows and select Broadway partnerships have included a wide range of **National Actors Theatre Productions** including *The Resistible Rise of Arturo Ui* starring **Al Pacino** and *Judgment at Nuremberg* starring **Maximillian Schell**, Broadway Productions of *A Class Act*, *Annie Get Your Gun*, *Avenue Q*, *Chicago*, *Cirque Du Soleil*, *The Civil War*, *Cookin'*, *Fame*, *Def Poetry Jam*, *Dirty Rotten Scoundrels* (National Tour, Broadway League Grant 2006), *The Exonerated*, *Flower Drum Song*, *Grease*, *I Am My Own Wife*, *John Tartaglia's ImaginOcean*, *In the Heights*, *Baz Lurhman's La Boheme*, *Little Women: The Musical*, *Metamorphoses*, *Motown the Musical*, *Movin' Out*, *Peter Pan* (National Tour with Cathy Rigby), *The Phantom of the Opera*, *Rent*, *Seussical*, *Spider-Man: Turn Off The Dark*, *Spring Awakening* (Broadway League Grant 2007), *Sweet Charity* and *Wonderful Town*.

Current and continuing partnership Shows include *Wicked*. *StudentsLive* supports alternative learning and cross cultural and interdisciplinary opportunities for all ages, and provides educators, schools and organizations with expert consultation, staff support and informational materials and resources.

StudentsLive, A Global Broadway Education Company

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If you have any questions, or would like more information on any of the above mentioned programs and opportunities, please call our office at **212-414-7793**, **[Facebook Page: StudentsLive Passport to Broadway Global Musical Theater Education Company \(User Name @SLBroadway Education Company\)](#)**, **Instagram:** [Studentslive_BEP](#), **Twitter:** [@StudentsLiveBEP](#) and **Website:** www.StudentsLive.net